

# MACLEAN'S

"CANADA'S NATIONAL MAGAZINE"

January  
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Wheeler



Commencing: "To Love and to Cherish"—A Searching Study of a Marital Problem











































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## on Motorists

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IGHT

## WILLYS-KNIGHT









# Leading All Magazines Sold in Canada

MACLEAN'S MAGAZINE, as shown by the completed figures giving all details of the sales of the October 1st issue, has now a net paid circulation in excess of

## 148,000 COPIES

and there is every indication that these figures will not only be maintained right along but will be exceeded by the sales records for all following issues.

Latest statements issued by the publishers of the following magazines show their Canadian circulations as —

Saturday Evening Post	128,000; MacLean's tops this by 22,000
Ladies' Home Journal	124,000; MacLean's tops this by 24,000
Pittwater Review	121,000; MacLean's tops this by 27,000
McCall's	120,000; MacLean's tops this by 28,000
Compensation	87,000; MacLean's tops this by 61,000
Red Book	35,000; MacLean's tops this by 113,000
Collier's	44,000; MacLean's tops this by 104,000
Liberty	41,000; MacLean's tops this by 107,000

The net paid circulation of MacLean's Magazine in Canada is now greater than the Canadian circulation of any other magazine, whether published here or coming in from the United States.

# MACLEAN'S

"CANADA'S NATIONAL MAGAZINE"

CANADIANS TO-DAY PREFER MACLEAN'S TO ANY OTHER MAGAZINE FROM THIS OR ANY OTHER COUNTRY

unpleasantly tempering their. With the aid of a jack broke out the engine, but some of the torque was lost in the process. The engine was running and the car was moving.

At the time, the car was stuck in the mud. The engine was running and the car was moving. The engine was running and the car was moving. The engine was running and the car was moving.

Preparing for the Rain

A VERY wet morning in mid-July, as the sun came out, the rain was still falling. The rain was still falling. The rain was still falling. The rain was still falling.

As for the conditions there, the rain was still falling. The rain was still falling. The rain was still falling. The rain was still falling.

We could hear the rain falling. The rain was still falling. The rain was still falling. The rain was still falling.

The rain was still falling. The rain was still falling. The rain was still falling. The rain was still falling.

## Mirth and Mud

Continued from page 11

driving and mirth with each other as they drove themselves in the chimney that the rain was still falling. The rain was still falling. The rain was still falling. The rain was still falling.

And the weather last

THE morning started with a rain. The rain was still falling. The rain was still falling. The rain was still falling. The rain was still falling.

After about a week, the rain was still falling. The rain was still falling. The rain was still falling. The rain was still falling.

Then, the rain was still falling. The rain was still falling. The rain was still falling. The rain was still falling.

The rain was still falling. The rain was still falling. The rain was still falling. The rain was still falling.

The rain was still falling. The rain was still falling. The rain was still falling. The rain was still falling.

## There's Money in Metals

Continued from page 10

that every year he has Canada producing more than 100,000 tons of gold. The gold is produced in the form of gold bars.

The production of gold in Canada is increasing. The gold is produced in the form of gold bars. The gold is produced in the form of gold bars.

The production of gold in Canada is increasing. The gold is produced in the form of gold bars. The gold is produced in the form of gold bars.

The production of gold in Canada is increasing. The gold is produced in the form of gold bars. The gold is produced in the form of gold bars.



### Famous Recipe

## For Stopping a Severe Cough

There'll be gradually accepted when it makes up its mind to leave service. It's not a depressing story in the way it takes the form of a tragedy to make it all the more so. It's a depressed age in general and a depressed nation.

On the contrary, it's a time of hope. The four great nations of the world are all in a state of peace, and the world is a better place. It's a time of hope, and the world is a better place. It's a time of hope, and the world is a better place. It's a time of hope, and the world is a better place.

[illegible]

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## Succor for Sick Ships

*Excerpted from page 20*

Leaves him behind in a corkscrew. "We have made him a member of our working class," says a long-time friend. "Last summer he asked me a long list—the last was whether the China Company—was Comintern, a representative of foreign interests. The wartime record of his association with Government was, in

[illegible]

<sup>7</sup> *Am. v. S. & C. L. Mason*, 100 U.S. 373 (1879).

—*Shyenne*—their wolf howl. Each  
straps to ready my gun. I wanted  
dozens of you. I began to Tinseltown  
I moved on to Montana, then to Que-  
bec to find jobs. My first job was  
Quebec, he had knowledge. And  
night. I thought I'd been in the  
showing enough. With my only  
in my life—oh, yes. I can write and  
wonder of looking like some kid from  
the same work. You know more by  
about, and in this business, every one  
low low present and

The discrepancy in costs of production of ships between here and the East Coast is astounding. The Spaniards built the Santa Rosa for less than \$100,000. The latest American vessels were at double that cost, and the shipyard at Great Point and its 120 workers in the town that Santa Rosa will replace.

[illegible][illegible]

*PE*

FORD MOTOR



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Never seldom  
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## BUSINESS & INVESTMENTS

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## Era of Sustained Prosperity Is Indicated for Dominion

By A. W. 2011

**A** DECISION of moral conscience, says the chairman for all time, is irreversible. In 1980, he has been the most powerful proponent for the nuclear power industry in Canada, and a while has been a vocal opponent. In 1980, he has been the most powerful proponent for the nuclear power industry in Canada, and a while has been a vocal opponent. In 1980, he has been the most powerful proponent for the nuclear power industry in Canada, and a while has been a vocal opponent.

There are a number of reasons behind the success of the Chinese economy and, particularly, its rapid growth. One of the primary factors is the presence of a limited but rapidly increasing pool of human resources. China's population is still growing, and while this growth has been a source of concern, it has also been a source of strength. The country's large and young population has been a source of labor and a source of capital. The country's large and young population has been a source of labor and a source of capital. The country's large and young population has been a source of labor and a source of capital.

[illegible]

	Revenue in thousands	Operating expenses in thousands	Net income
January	1,370.0	789.7	580.3
February	1,440.0	820.0	620.0
March	1,500.0	850.0	650.0
April	1,550.0	880.0	670.0
May	1,600.0	900.0	700.0
June	1,650.0	920.0	730.0
July	1,700.0	950.0	750.0
August	1,750.0	980.0	770.0
September	1,800.0	1,000.0	800.0
October	1,850.0	1,020.0	830.0
November	1,900.0	1,050.0	850.0
December	1,950.0	1,080.0	870.0

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of it—  
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Canada's International Trade Offices

**ECONOMIC** activity is intensifying in the Empire of Canada's beloved Queen. For the country has added another 300,000 tonnes of steel in 1982. The Canadian Steel Institute (CSI) reports that the total is 3,190,000 tonnes, a 12% increase over the 2,840,000 tonnes of 1981. The CSI also reports that the country's steel industry has added 100,000 tonnes of capacity in 1982. The CSI also reports that the country's steel industry has added 100,000 tonnes of capacity in 1982. The CSI also reports that the country's steel industry has added 100,000 tonnes of capacity in 1982.

amount of \$100 million for the second quarter, compared with \$100 million for the first quarter. The company's second quarter earnings were \$100 million, compared with \$100 million for the first quarter. The company's second quarter earnings were \$100 million, compared with \$100 million for the first quarter. The company's second quarter earnings were \$100 million, compared with \$100 million for the first quarter.

	2007	2006
Net sales	1,000,000	950,000
Cost of sales	(600,000)	(580,000)
Gross profit	400,000	370,000
Operating expenses	(200,000)	(180,000)
Operating income	200,000	190,000
Interest expense	(10,000)	(12,000)
Income before taxes	190,000	178,000
Income taxes	(40,000)	(36,000)
Net income	150,000	142,000

[illegible]

the government has directed its efforts to focus on an earlier wave during the corresponding period of breeding pest. Total revenue for all seven months amounted to \$2.41 billion or an 115.58% increase.

As a result of the country's failure to attract outside investment, the state has had to rely on its own funds capital from abroad.

The United States is still the largest source of capital, although it declined 11% in the past two years. The country drew \$1.14 billion from the United States. At the same time, the country drew \$1.05 billion from the United States.

It was the volume of the United States' investment in Canada that only about 10% of the total. During the same period, however, United

[illegible]

1990 Estimate \$100,000	1991 Estimate \$100,000
101-102-103	101-102-103
104-105-106	104-105-106
107-108-109	107-108-109
110-111-112	110-111-112
113-114-115	113-114-115
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197-198-199	197-198-199
200-201-202	200-201-202
203-204-205	203-204-205
206-207-208	206-207-208
209-210-211	209-210-211
212-213-214	212-213-214
215-216-217	215-216-217
218-219-220	218-219-220
221-222-223	221-222-223
224-225-226	224-225-226
227-228-229	227-228-229
230-231-232	230-231-232
233-234-235	233-234-235
236-237-238	236-237-238
239-240-241	239-240-241
242-243-244	242-243-244
245-246-247	245-246-247
248-249-250	248-249-250
251-252-253	251-252-253
254-255-256	254-255-256
257-258-259	257-258-259
260-261-262	260-261-262
263-264-265	263-264-265
266-267-268	266-267-268
269-270-271	269-270-271
272-273-274	272-273-274
275-276-277	275-276-277
278-279-280	278-279-280
281-282-283	281-282-283
284-285-286	284-285-286
287-288-289	287-288-289
290-291-292	290-291-292
293-294-295	293-294-295
296-297-298	296-297-298
299-300-301	299-300-301
302-303-304	302-303-304
305-306-307	305-306-307
308-309-310	308-309-310
311-312-313	311-312-313
314-315-316	314-315-316
317-318-319	317-318-319
320-321-322	320-321-322
323-324-325	323-324-325
326-327-328	326-327-328
329-330-331	329-330-331
332-333-334	332-333-334
335-336-337	335-336-337
338-339-340	338-339-340
341-342-343	341-342-343
344-345-346	344-345-346
347-348-349	347-348-349
350-351-352	350-351-352
353-354-355	353-354-355
356-357-358	356-357-358
359-360-361	359-360-361
362-363-364	362-363-364
365-366-367	365-366-367
368-369-370	368-369-370
371-372-373	371-372-373
374-375-376	374-375-376
377-378-379	377-378-379
380-381-382	380-381-382
383-384-385	383-384-385
386-387-388	386-387-388
389-390-391	389-390-391
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